

Jack Bogert



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Phone Number:
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Location:
Oakton, Virginia

PROFESSIONAL SKILLS

- Social Media Marketing (Instagram, TikTok, YouTube)
- Adobe Creative Suite (Photoshop, Premiere Pro)
- Online Branding (Logo, Merchandising)
- Microsoft 365
- Public Speaking

EDUCATION

B.S in Mass Communications with a Strategic Advertising concentration
Virginia Commonwealth University
May 2022



jack-bogert



jbogert.me

PROFESSIONAL EXPERIENCE

Marketing and Business Development @ Duel Group

June 2021 – January 2023

- Managed and created gaming media content for social channels such as Instagram, TikTok, YouTube, and Discord.
- Led original weekly podcasts alongside voices within the online gaming community. Scheduled, recorded, and conducted the flow of conversation, then uploaded to the TikTok and YouTube platforms.
- Participated in investor relation meetings with venture capitalist firms.
- Guided ideation for features and functionality with developers and programmers for the Duel experiential gaming platform.

Content Creator: "irushttheworld"

January 2020 – Present

- Designing and executing weekly video content for a livestream community of around 6,000 followers with an average of 36 viewers per stream.
- Executing merchandise campaigns that included promotional photographs and videos to generate sales and engagement.
- Obtaining sponsorships from companies and brands. Marketed products to an audience while abiding by brand guidelines.
- Holding a social media presence on other platforms such as YouTube, Twitter, TikTok, and Instagram to help outreach.

Field Monitor @ Town of Vienna

June 2020 – August 2020

- Assisted individuals using the Town of Vienna parks to follow COVID-19 guidelines for the summer of 2020.

Camp Counselor @ Town of Vienna

June 2017 – August 2019

- Helped organize and facilitate large group activities such as sports, arts and crafts for campers.
- Learned to work as a team along with other counselors in order to give young campers an exciting, safe, and fun summer experience.